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Pink Lemonade Project and Local Tribal Organizations Partner to Co-Host Cowlitz Tribal Breast Cancer Screening and Wellness Event in October

Vancouver, WA – Pink Lemonade Project will join several organizations to co-host the upcoming Cowlitz Tribal Breast Cancer Screening and Wellness Event. The event will include family friendly activities, health education, screenings, and a Talking Circle on breast cancer awareness for the tribal community. The event will be on Saturday, October 7 as part of Breast Cancer Awareness Month.

Today, one in seven women will be diagnosed with breast cancer in the Northwest. And one percent of men will be diagnosed.

When you are taking care of yourself, you are taking care of your family. That is why this new partnership is so important to the Cowlitz Tribe.

There are troubling trends in breast cancer in recent years. They include a documented increase in the number of cancers diagnosed in women under 50 and a failure to narrow the survival gap for women of color, who die of breast cancer at higher rates than white women of the same age.

“By working together, the host organizations are leveraging each of their resources to expand access to screening and health information for local tribal community members,” said Susan Stearns, CEO, Pink Lemonade Project. “This event is helping insured and un/underinsured women get clinical breast exams and screenings, and other health information out to families.”

The event is open to all Cowlitz people: anyone who utilizes Cowlitz tribal services, Cowlitz Indian Tribe staff, and families. There will be workshops on nutrition, diabetes and immunization education, and chair yoga for anyone who attends.

The event was put together in partnership with Cowlitz Tribal Health and Human Services, Native American Rehabilitation Association Inc., the Fred Hutchinson Cancer Center/University of Washington/Seattle Children’s Cancer Consortium’s Office of

Community Outreach & Engagement, PeaceHealth Kearney Breast Center, and Pink Lemonade Project.

The event location and time: 8:00 am - 12:00 pm at the Kearney Breast Center at PeaceHealth SW Washington Medical Center in Longview, Washington.

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About Pink Lemonade Project

Pink Lemonade Project (PLP), founded in 2010 by Drs. Allen and Cassie Gabriel, was created with the mission to educate, empower, and support all communities affected by breast cancer. In 2022, PLP helped improve the lives of 2,572 people in SW Washington and Oregon who have been impacted by breast cancer, a 47% increase over 2021. PLP offers breast health education/awareness, screening, retreats, financial aid, a Metastatic Breast Cancer dinner series, peer mentors, virtual/in-person education programs, fitness activities, a book bank for parents and their children, support groups and more. Learn more at pinklemonadeproject.org.

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