



Welcome To the 2023 Volunteer Information Session!

Hachim Baguignan, Linda Aronsohn, Jenny Jasinski



Staff:

Susan Stearns, Chief Executive Officer

Ann Berryman, Chief Strategy Officer

Thalia Williams, Director of Programs

Jenny Jasinski, Program Coordinator

Linda Aronsohn, Major Events Coordinator

Jessica Lightheart, Marketing & Graphic Designer

Kris Codron, Office Administrator

Hachim Baguignan, Development Associate



Mission: To Educate, Empower, and Support all communities affected by **Breast Cancer**.

- Founded in 2010 by Dr. Allen and Cassie Gabriel, two Vancouver-based physicians.
- Provides education / outreach, screening, psychological, emotional and financial assistance needs of breast cancer patients.
- Pink Lemonade Project exists to increase early detection rate, drive down the death rate, and help improve the quality of life.



Breast Cancer Facts:

- 1 in 7 women will be diagnosed with BC in their lifetime in the Northwest; Men get breast cancer too.
- Genetics - 10% of all cases.
- Recurrence - 30% second diagnosis.
- Metastatic Breast Cancer - 20-30% of all patients diagnosed early are likely to get MBC in their lifetime.
- The diagnosis rates and mortality (death) rates vary by race and ethnicity.





2020 **1,084 people served / \$298,000 raised**

2021 **1,754 people served / \$667,000 raised**

2022 **2,572 people served / \$949,000 raised**

Educate



PLP has a curated list of books to help parents discuss a new breast cancer diagnosis with children of all ages and caregivers.



Breast cancer-specific educational programs for the entire breast cancer community.



A quarterly community-building event for those living with metastatic breast cancer.



Empower



Visa gift cards in \$100 increments for breast cancer patients in need of assistance to pay for transportation, food, and lodging during treatment.



Financial assistance for items such as utilities, lymphedema sleeves, neuropathy treatment, and quality-of-life items not covered by health insurance.



Provides gifts and financial assistance to individuals and families during the holidays.



Support



One-on-one mentoring for support during the breast cancer journey.



*linking those affected by
breast cancer with one another*

Community-building activities and events offered virtually, in person, and hybrid.



Support



We are partnering with local health providers to provide screening services to meet the needs of underrepresented communities and help expand access to breast cancer screening.



Weekend retreats led by oncologist social workers to provide guidance and counseling to patients with breast cancer.





Volunteer Opportunities



Pink Lemonade Project Committees

PLP has numerous committees which need community volunteers - **fundraising, communications, events planning, program committee.** Some knowledge or a personal experience of breast cancer may be required for some programs.

Programs / Services

Upcoming - Pink Mentors - training is on June 3rd, 2023.



Fundraising



Saturday, May 20, 2023
at ilani Casino Resort

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*A night to showcase our vital programs, share stories of local individuals affected by breast cancer and celebrate the achievements of the past year—**please join us!***

Pink Glow Gala – A Party With a Purpose!

The Gala is our top fundraising event each year - a benefit for women, men and families impacted by breast cancer.



Girlfriend's - Sunday, October 8th

Held by Why Racing Events, Girlfriend's is an annual event of which Pink Lemonade is the main beneficiary of this event. There is a walk / run for everyone. It is a fun morning of women and men coming together to celebrate the survivors of breast cancer, honor those who have fought the battle and raise funds for our work.





Community Education Events / Third-Party Fundraisers

Community Events during the spring, summer, and fall to raise awareness and to help raise funds to fight breast cancer.

Pink Lemonade Project has a need for volunteers to staff our booth at education events and third-party fundraisers.





Administration – Office Support

Pink Lemonade Project has a need for assistance in the office.



Communication with Volunteers

- Monthly e-Newsletter to volunteers.
- Sign-up Genius Link on the Pink Lemonade Project website and social media platforms with current volunteer opportunities.
- Pink Lemonade Project website calendar.
- Weekly email during BCAM.

How to use sign-up Genius



test group

Volunteer Opportunities

 Pink Lemonade Project  Contact

Please review the available slots below and click on the button to sign up. Thank you!

 **Date** 04/26/2023 (Wed.)

 **Location** Pink Lemonade Project
1207 Washington St, Suite 125
Vancouver, WA 98660

 Share   

- Click on the link, in the email regarding volunteer opportunities.

Time	Available Slot
10:00am-1:00pm	Administrative Help with writing letters to donors 4 slots available Sign Up
	Administrative Help with organizing the storage 2 slots available Sign Up
2:00pm-4:00pm	Fundraising Event Help hand flyers and give information about pink lemonade project. 2 slots available Sign Up

- Select the volunteer activity and the time you will be available.





Sign Me Up

Sign me up for:

Available Slot	Date (mm/dd/yyyy - PDT)	My Comment	Quantity
Administrative	Wed., 04/26/2023 10:00am - 1:00pm	<input type="text"/>	1 ▾

Name

First

Last

Email

Already have a SignUpGenius account? [Login](#)

By signing up, you agree to the SignUpGenius [Terms of Service](#) and [Privacy Policy](#).

Sign Up Now

Cancel

- Fill out your name and email address. You will get an email confirmation.
- Then, you're all set, we'll see you at the event!





*We serve more
people because
of your generosity,
time, and expertise
along our journey.*





Questions on Volunteering?

Thank you!

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