

# PINKGLOW

ANNUAL FUNDRAISING GALA

## Sponsorship Opportunities

- Saturday, May 20, 2023
- 6:00-10:30 pm
- at ilani Casino Resort



Pink Lemonade Project's mission is to educate, empower and support all communities affected by breast cancer.

# Event Overview

Saturday, May 20, 2023 6:00-10:30 pm at ilani Casino Resort

## Event Goals

Bring together 600+ business and community leaders  
Raise \$450,000  
Promote education of programs and services

## Event Details

|               |   |
|---------------|---|
| 6:00-7:30 pm  | Drinks & Mingle<br>Auction & Raffle   |
| 7:30-9:15 pm  | Dinner & Program<br>State of Breast Cancer—Growth & People Served<br><i>'A Glimpse in the Life,'</i> a Pink Lemonade Project Story<br>Live Auction & Paddle Raise |
| 9:15 pm       | Dessert Dash  |
| 9:30-10:30 pm | Drinks, Dancing & Live Band   |



Today, 1 in 7 women will develop breast cancer in her lifetime in the Northwest. Genetics accounts for 10-15% of all diagnoses. Recurrence is over 30%. Breast cancer is a leading cause of long-term illness and death among women. Research shows that with prevention and new modalities for treatment, survival rates increase, recurrences are lower, and lives are saved.

Pink Lemonade Project was formed in 2010 by Drs. Allen and Cassie Gabriel to educate, empower and support people impacted by breast cancer in SW Washington. The programs were designed with healthcare partners and patients alike to better support people before a diagnosis, during treatment and survivorship.

We offer the most diverse, unique programs available to breast cancer patients across 42 counties in SW Washington and Oregon:

1. Revive Retreats
2. Financial Assistance Programs: Pink Practicalities/Holiday Glow/Treatment Access Program
3. Pink Link Education Events + Fitness Meetups
4. Support Groups
5. Pink Peers Mentorship Program
6. Metastatic Breast Cancer Dinner Series
7. Jill's Book Bank

In 2021, Pink Lemonade served 1,754 people across the region, 55% increase over 2020 and raised \$667,000, a 126% increase over 2020.

# Sponsorship Levels



## Presenting Sponsorship Level – \$30,000

- Three tables (30 seats) in premiere location
- 15 valet passes
- Premium wine for each table
- 30-second video (provided by sponsor)
- Full page ad in event program (provided by sponsor)
- Premiere logo recognition in all marketing (print, website, social media and in room)
- Premiere logo recognition on virtual auction platform
- Premiere logo recognition in bidder texts
- Recognition in PLP summer newsletter

## Benefactor Sponsorship Level – \$10,000

- Two tables (20 seats) in premiere location
- 1/2 page ad in event program (provided by sponsor)
- Logo recognition in all marketing (print, website, social media and in room)
- Logo recognition on virtual auction platform
- Logo recognition in bidder texts

## Principal Sponsorship Level – \$5,000

- One table (10 seats)
- 1/4 page ad in event program (provided by sponsor)
- Logo recognition in select marketing (print, website, social media and in room)

## Lemonade Sponsorship Level –\$3,500 Choose one of these featured sponsorships!

*Exclusive opportunity for you. Or we'll customize one with you.*

- Dessert Dash: Logo featured prominently on dessert tables
- Bidder Paddles: Logo featured prominently on back of all bid paddles during live auction.
- Raffle: Logo featured prominently on signage in raffle area
- Live Auction, Silent (Virtual) Auction, or Featured Auction: Logo featured prominently during respective auction time
- Beverage Bar: Logo featured prominently on bars
- After Party / Live Band: Logo featured prominently in the after-party area

Each Lemonade sponsorship receives:

- One table (10 guests)
- Logo recognition in select marketing (print, website, social media and in room)

## Community Sponsorship Level – \$2,000

- One table (10 seats)
- Logo/name recognition in select marketing (print, website and in room)

*All sponsors receive the following benefits:*

- Logo and/or name recognition on Pink Glow webpage
- Name signage at the table

Thank you for your consideration of a sponsorship to Pink Glow 2023!

## Sponsorship Commitment Form

.....

- Presenting Sponsor \$30,000
- Benefactor Sponsor \$10,000
- Principal Sponsor \$5,000
- Lemonade Sponsor \$3,500
- Community Sponsor \$2,000

AUCTION:  I am interested in donating or sponsoring an auction item.

PAYMENT TYPE:  Check    Credit Card    Stock    Invoice

Total Sponsorship Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

*I give permission to Pink Lemonade Project to process my credit card.*

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Please return your completed form:

- By mail: 1207 Washington Street, Suite 125, Vancouver, WA 98660
- By email: scan and send to [events@pinklemonadeproject.org](mailto:events@pinklemonadeproject.org)

Questions? Contact Us: 360.952.3814 | [events@pinklemonadeproject.org](mailto:events@pinklemonadeproject.org)