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Holiday Glow Program Breaks Record of Number of Breast Cancer Patients and Families Served at Pink Lemonade Project

Vancouver, Washington, December 9, 2022 – Holiday Glow, a long-time program, broke its record for number of breast cancer patients and families served by Pink Lemonade Project. Annually, the program serves 25-28 families, but this year, the program will serve 48 families in partnership with OnPoint Community Credit Union and several other donors.

The program is designed to bring joy and to ease the financial pressures for patients during treatment or recovery. It also brings smiles to their children and other family members with much needed gifts, clothes, food boxes, basic items and more.

“Coming together to help each other through the most difficult times is what makes a community strong, and Pink Lemonade Project gives critical support to individuals and their families facing a life-changing breast cancer diagnosis,” said Amy Reeves, VP/SW Washington Area Manager, OnPoint Community Credit Union. “We admire their community-focused approach to health and are honored to help them ease the burden for even more families in need.”

One in seven women will be diagnosed with breast cancer in her lifetime in the Northwest, and it is a leading cause of death. Men are affected too. The toll exacted on breast cancer patients is tremendous and Pink Lemonade offers a safety net of programs and a community of support to all patients.

“We are grateful for the continued partnership of OnPoint. They, like us, are investment in our community, especially as the needs of breast cancer patients continues to grow in 2022. Our hope is to improve the quality of life for more patients and families by making the holidays a bit brighter,” said Susan Stearns, Chief Executive Officer, Pink Lemonade Project.

There is still time to donate today and bring happiness and delight to children and their families this holiday season at pinklemonadeproject.org.

ABOUT ONPOINT COMMUNITY CREDIT UNION

OnPoint Community Credit Union is the largest credit union in Oregon, serving over 500,000 members and with assets of \$9.1 billion. Founded in 1932, OnPoint Community Credit Union's membership is available to anyone who lives or works in one of 28 Oregon counties (Benton, Clackamas, Clatsop, Columbia, Coos, Crook, Curry, Deschutes, Douglas, Gilliam, Hood River, Jackson, Jefferson, Josephine, Klamath, Lane, Lincoln, Linn, Marion, Morrow, Multnomah, Polk, Sherman, Tillamook, Wasco, Washington, Wheeler and Yamhill) and two Washington counties (Skamania and Clark) and their immediate family members. More information is available at www.onpointcu.com or 503-228-7077 or 800-527-3932.

ABOUT PINK LEMONADE PROJECT

Pink Lemonade Project (PLP), founded in 2010 by Drs. Allen and Cassie Gabriel, was created with the mission to educate, empower, and support people affected by breast cancer. Pink Lemonade has experienced a significant evolution and growth since the local Susan G. Komen affiliate was shuttered in 2021.

Last year, Pink Lemonade served 1,754 people, a 55% increase over 2020 and who were impacted by breast cancer in Oregon and SW Washington. Their programs include retreats, screening, financial assistance, metastatic breast cancer dinner series, peer mentors, education program, fitness activities, book bank for families, support groups and resources. Learn more at pinklemonadeproject.org.

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