

Note from the CEO

It's the Holiday Season!

As we approach the holidays, the Pink Lemonade Project team is more grateful than ever for your incredible support of our mission and programs to educate, empower and support those affected by breast cancer.

Over the past few months, we have again gained new community partners, added new local business sponsors, and reached new heights with the Girlfriends run/walk. We also completed our first screening program in the history of the organization. This newsletter highlights the past few months, and upcoming efforts to round out the year.

We are proud of our successful screening pilot program. In September, we partnered with the Kearney Breast Center and the PeaceHealth Foundation. Together, we hosted a screening day for 47 lower-income women in need of mammograms and clinical breast exams.

Breast Cancer Awareness Month events also kicked off in September and continued through October. It was full of awareness, education and fundraising events and activities with businesses and organizations across many communities.

Not to mention, in October the 16th Annual Girlfriends run/walk had perfect weather conditions and record crowds on the stunning Vancouver Waterfront. We met so many amazing people, and far surpassed our attendance and fundraising goal, generating nearly \$76,000 for programs that support patients.

We are now looking ahead to our heralded Holiday Glow program which helps dozens of patients, who have experienced a difficult year due to breast cancer treatment. Holiday Glow helps patients and their parents have a special holiday season. Our team and volunteers want to make the holidays brighter and lift patients and their children up with the gift of meals, clothing, toys, and more.

And planning is well under way for the 2023 Pink Glow Gala on May 20. We hope you will join us at ilani.

Our financial growth and hard work to serve more women, men, and families affected by breast cancer is because of you. We are most grateful for you and your investment in our work and wish you and your family a wonderful holiday season!

With gratitude,



Susan Stearns, Chief Executive Officer

