



FOR IMMEDIATE RELEASE

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Supporting Breast Cancer Patients One Step at a Time

Vancouver, WA – Pink Lemonade Project is a major beneficiary of the annual Girlfriends Walk/Run on Oct. 9 in partnership with WHY Racing Events. The event is on track to exceed participation numbers and raise more money than in recent years.

From the event, the dollars raised will support Pink Lemonade’s expanded range of programs from education, new screening program, financial assistance, expanded support groups, mentors and so much more.

“With the new partnership at the AC Hotel, the event will use roads through the Vancouver Waterfront, Fort Vancouver, and other beautiful locations. It will be a great celebration and a chance to have a wonderful morning,” said Susan Stearns, chief executive officer. “Pink Lemonade has doubled the number of people served in the last twelve months to 1,754 individuals. This is an important community event to bring together those affected by breast cancer and raise funds to fill the gaps faced by patients left behind by Komen and because of the Covid-19 pandemic.”

Girlfriends offers a half marathon, 10K and 6K; pricing levels vary for adults, kids 13 to 17, and kids 12 and under. Participants are also encouraged to sign up as a Pink Brigade Guy or Glam Gal, each of whom agree to raise or donate \$500. All registration details are available at whyracingevents.com/girlfriends-run/.

Girlfriends Run was started to honor and support Joleen Skarberg who was diagnosed with breast cancer and continues to run it every year with her daughters, sisters, nieces, cousins, and girlfriends. This is the 16th year for the event.

About Pink Lemonade Project

Pink Lemonade Project’s mission is to educate, empower, and support women and men affected by breast cancer. Founded in 2010 by Drs. Allen & Cassie Gabriel. The purpose is to provide breast cancer previvors, patients, survivors, and their families with the tools to enable them to thrive through their breast cancer journey and beyond. Pink Lemonade Project supported 1,754 people last year with a budget of more than \$600,000. Learn more at pinklemonadeproject.org.

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