

Note from the CEO

Oh my gourd-ness, it's fall!

It's fall at last, and we are gearing up for a busy season with Breast Cancer Awareness Month, various educational, awareness, and fundraising events throughout many communities!

But before going further, I would like to introduce Thalia Williams as our first ever Director of Programs. She joins us with many years of program experience and incredible enthusiasm for our cause. Learn more about her below.



We are quickly approaching October, an important month for us purely focused on raising awareness of the impact of breast cancer. You will see bridges and buildings turn pink, and hear about fundraising events hosted by businesses, school athletics, and community groups who want to make a difference—I encourage you to participate in support of those affected by breast cancer in SW Washington and Oregon.

On Facebook and Instagram, we will showcase a campaign to raise awareness about breast health and breast cancer, our programs, and several inspiring stories from breast cancer patients. Please follow us and share with those close to you!

We remain excited about our Pink Cart program and on-going partnership with Waste Connections. You can order a pink cart for yourself or someone else with a \$100 donation and 100% of your gift supports our programs.

For Clark County residents, Waste Connections will deliver a Pink Cart for your bi-weekly recycling use. Don't live in Clark County? There are other creative ways to use your cart other than on the curb—store yard tools, mulch, camping gear or an emergency kit or fill it with ice and beverages for a party. Buy one today and your donation helps Pink Lemonade Project! Our staff can arrange for delivery to households in Cowlitz, Skamania or Multnomah counties.

This season is the time to show your commitment to empowering, educating, and supporting everyone impacted by breast cancer today and in the coming months.

We look forward to seeing you at one or more of our upcoming programs and events. Share this newsletter with people who may be impacted by breast cancer. We stand ready to help them along the breast cancer journey.

With gratitude,

A handwritten signature in blue ink that reads "Susan Stearns". The signature is fluid and cursive.

Susan Stearns, Chief Executive Officer

