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Pink Lemonade Project Hires Thalia Williams as Director of Programs

Vancouver, WA – Pink Lemonade Project has hired Thalia Williams as its first ever Director of Programs with the generous support of the M.J. Murdock Charitable Trust.

“I am honored to join the Pink Lemonade Project as Director of Programs because I can’t think of a better cause to support than breast cancer. Their programs are so amazing and much needed by patients, survivors, and their families, and I am excited to develop them so much further,” said Williams.

Williams will direct the vision, implementation, and evaluation of the complete portfolio of Pink Lemonade Project programs, ensuring that they grow in quality and number of people served, while maintaining and expanding relationships with the community and health system partners, said Susan Stearns, Pink Lemonade Project CEO.

Williams brings with her 15 years of experience coordinating and directing drug and alcohol prevention programs in Arizona, most recently as Director of Prevention Programs at Southwest Behavioral and Health Services.

Cultivating diversity, promoting equity, and fostering inclusion has been essential throughout her career, working to recruit, promote and develop staff and volunteers and from diverse backgrounds which aligns well with Pink Lemonade Project’s organizational goals. “I have strived to foster a safe and healthy work environment and have created teams that not only enjoyed the work but enjoyed working with each other. I continually sought input from all team members and community to make sure their voices were heard, and their ideas were appreciated and considered in the decision-making process.”

About Pink Lemonade Project

Pink Lemonade Project, founded in 2010 by Drs. Allen and Cassie Gabriel, was created with the mission to educate, empower, and support people affected by breast cancer. In 2021, PLP helped improve the lives of nearly 1,754 people in SW Washington and Oregon who were impacted by breast cancer. PLP offers retreats, financial aid, a metastatic breast cancer dinner series, peer mentors, virtual/in-person education programs, fitness activities, a book bank for parents and their children, support groups and more. Learn more at pinklemondeproject.org.

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