

Pink Glow Gala raises \$425,000 to help those with breast cancer



Kristin Stockton, the project manager at Simple Pleasure Events, and her son Charles introduce the \$100 special appeal level at the Pink Glow Gala on May 6.

COURTESY PHOTO

The Pink Glow Gala, put on by the Pink Lemonade Project, raised a record-breaking \$425,000 on Friday, May 6.

There were 530 guests in attendance at the gala, which was presented by ilani, the Cowlitz Indian Tribe and Natrelle.

A news release stated dignitaries, stakeholders, and business and community leaders came together at the fundraising event to hear stories and learn about advocacy for underserved women and men affected by breast cancer.

“ilani and the Cowlitz Indian Tribe were honored to co-present the evening with Pink Lemonade Project,” stated Kara Fox-LaRose, the president and general manager of ilani. “This valuable community nonprofit fills the gaps with emotional, practical and psychological support for not

only those walking through their cancer journey, but also their caregivers and families. We are delighted with their success in the service of those fighting breast cancer.”

The event included entertainment, a raffle and auction, dinner and live music. The release stated one in seven women will be diagnosed with breast cancer in the Northwest, while 1% of men will be diagnosed. It also noted breast cancer is a leading cause of death and significant health disparities for women.

“It was a memorable evening with people coming together again after more than two years. Pink Lemonade Project has been filling the gaps left by Susan G. Komen Oregon SW Washington and served a record number of patients and families, increasing survivorship, decreasing deaths and improving their quality of life,” said Susan Stearns, chief executive officer.