



FOR IMMEDIATE RELEASE

Contact: Susan Stearns, susan@pinklemonadeproject.org, 360-771-9403

Pink Lemonade Project to Celebrate Virtual Pink Glow on May 15

Vancouver, WA – Pink Lemonade Project will celebrate their virtual Pink Glow on Saturday, May 15 with platinum sponsor ilani Casino Resort and presenting sponsor Allen Gabriel MD. The live stream event is free to attend and will be held on May 15 with the program starting at 6:30 p.m. and a pre-show at 6 p.m. A virtual auction, which is free to register, opens on May 12 at 10 a.m. and will close on May 17 at 6 p.m. Register online at pinklemonadeproject.org/pinkglow.

“We had to wait a year, but our tenth birthday party is almost here. Although the event is virtual this year, our commitment remains focused on celebrating our breast cancer community and how Pink Lemonade Project offers support to individuals after a diagnosis remains. Funds raised will go toward continuing our vital programs that offer psychological and emotional support to those affected by breast cancer,” said Susan Stearns, Chief Executive Officer. “Over the past ten years, we have taken breast cancer patients on retreats, brought social workers into every step of our programming, matched peer mentors with patients with a newer diagnosis, provided needed financial support, and brought books to assist families with explaining a new cancer diagnosis to children of all ages. As we head into our second decade, we are excited to expand our work and serve more individuals.”

The live stream event will include a virtual paddle raise and a live auction, featuring 14 items such as hand-signed Seattle Seahawks Russell Wilson cleats, seven night stay at The Grand Mayan Riviera Maya in eastern Mexico, “Around the World” dinner for ten at Uptown Barrel Room, a one-week Alaskan adventure including airfare on Alaska Airlines, a spot on the Leonetti Cellar mailing list, and other fabulous packages.

Guests can purchase a party box now with pick-up before the event; only 50 boxes are available at \$100 each. Sales close on May 11 at 3 p.m.

Guests can also purchase raffle tickets for the opportunity to win two amazing items. The first raffle is for a custom made 2.5 carat Pink Tourmaline pendant in white gold with 0.5 carat diamond halo hand-crafted exclusively for Pink Lemonade Project by Rand Jewelers; 100 tickets available for only \$50 each.

The second raffle is for a five night “Choose Your Destination” package for two people, with destination choice of San Francisco at the Handlery Union Square with a redwoods and wine country escape or New Orleans at The Nopsi with a cocktails and jazz tour or Boston at The Commonwealth Hotel with a North End food tour; only 50 tickets available for \$100 each.

Virtual Auction, party boxes and raffle tickets can be found online at pinklemonadeproject.org/pinkglow. Register now!

A special thanks to all the 2021 Pink Glow sponsors: Platinum Sponsor ilani Casino Resort; Presenting Sponsor Allen Gabriel MD; Community Sponsors Waste Connections Inc., McCord's Vancouver Toyota, Taylor Transport Inc., Domain Serene and Jeff & Joanne Kantor; Supporting Sponsor Dr. Toni Storm; Lemonade sponsors which include: Raffle sponsor Mary Frances and Dennis Duggan, Party Box sponsor Columbia Anesthesia Group, Dessert Dash sponsor Compass Oncology and Dessert Dash cakes donated by Larson's Bakery; In-kind sponsors ADCO, Silver Keys Media, Opsahl Dawson; VIP sponsors Chappelle's Towing, The Girard team at Evergreen Home loans, Fire Restoration, Cyndi & Marty Holloway, Karmy Law Office, Dr. Magdolna Solti, Sherry & Don Stose, Knight Cancer Institute, Summit Chiropractic and Massage, and Susan Gregory, Realtor; and Beverage Sponsor Grains of Wrath.

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About Pink Lemonade Project

Pink Lemonade Project's mission is to educate, empower, and support women and men affected by breast cancer. Founded in 2010 by Drs. Allen & Cassie Gabriel, our purpose is to provide breast cancer previvors, patients, survivors, and their families with the tools to enable them to thrive through their breast cancer journey and beyond. PLP provides critical support, beyond what the healthcare system can offer, to those affected by breast cancer who struggle with the many emotional and psychological aspects of a breast cancer diagnosis and recovery. Our nonprofit has served over 3350 participants since our inception. Learn more about at pinklemondeproject.org.