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Pink Lemonade Project Wins Major Grant from OHSU Knight Cancer Institute Community Partnership Program

Vancouver, WA – Pink Lemonade Project (PLP) won a grant from the OHSU Knight Cancer Institute Community Partnership Program to create and integrate a community standard of care with medical professionals and for breast cancer patients across Oregon.

“We are delighted to be the recipient of this critical funding which will allow Pink Lemonade Project to integrate the former Susan G. Komen Oregon and SW Washington Toni Mountain Fund for Treatment Access Program (TAP) into its existing program portfolio and connect patients across Oregon who are in active treatment with financial assistance and other important resources,” said Susan Stearns, chief executive officer.

The grant will help test connecting patients who need transportation assistance with other community resources and peer support while they are in active cancer treatment. Other parts of the grant include PLP’s working with other breast cancer community groups to compile current and available community resources, and training healthcare providers about the available community resources, especially how to complete the financial aid applications so the staff can better assist their patients.

PLP became the new home for TAP when Susan G. Komen Oregon SW Washington closed its doors on March 31, 2021. “Through a competitive review process, Pink Lemonade Project was funded by the OHSU Knight Cancer Institute Community Partnership Program to maintain the Treatment Access Program and pilot the development of a community standard of care of breast cancer patients. This critical assistance program fills an unmet need for those with barriers to their cancer treatment, while also addressing important community and social support needs experienced by cancer patients,” said Paul Bollinger, MPH, In Reach Program Manager with the OHSU Knight Cancer Institute.

About Pink Lemonade Project

Pink Lemonade Project’s mission is to educate, empower, and support women and men affected by breast cancer. Founded in 2010 by Drs. Allen & Cassie Gabriel, the purpose is to provide breast cancer patients, survivors, and their families with the programs and services to enable them to thrive through their breast cancer journey and beyond. PLP provides critical support, beyond what the healthcare system can offer, to those affected by breast cancer who struggle with physical, emotional, mental and financial aspects of a breast cancer diagnosis and recovery. Since its inception, PLP served more than 4,000 people. Learn more at pinklemonadeproject.org.

About the OHSU Knight Cancer Institute Community Partnership Program

The OHSU Knight Cancer Institute Community Partnership Program is designed to build sustainable collaborations with Oregon communities by providing grants and other resources to foster development of community-identified cancer prevention, early detection, treatment and survivorship projects. The OHSU Knight Cancer Institute has made a decade-long commitment to invest in this program to develop robust, sustainable programs that benefit the health of all Oregonians. Additional information about the program is available on the OHSU Knight Cancer Institute's website: <https://www.ohsu.edu/knight-cancer-institute/community-partnership-program-grants>.

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