



FOR IMMEDIATE RELEASE

Contact: Susan Stearns, susan@pinklemonadeproject.org, 360-771-9403

Pink Lemonade Project to Host 15th Annual Girlfriends Run on Oct. 10

Vancouver, WA – Pink Lemonade Project will host its 15th annual Girlfriends Run on Oct. 10 in partnership with WHY Racing Events.

Girlfriends Run offers a half marathon, 10K and 6K; pricing levels vary for adults, kids 13 to 17, and kids 12 and under. Participants are also encouraged to sign up as a Pink Brigade Guy or Glam Gal, each of whom agree to raise or donate \$500. All registration details are available at <https://girlfriendsrun.raceroster.com/>.

“With the closing of the local Susan G. Komen affiliate, there will not be a Race for the Cure this year. So, we at Pink Lemonade Project would like to invite you to join us and other past supporters of Komen for some great fun and exercise with the breast cancer community on October 10. Using roads through the new Vancouver Waterfront, Fort Vancouver and other beautiful locations, it will be a great celebration and a chance to have a wonderful morning,” said Susan Stearns, chief executive officer. “While PLP served nearly 800 people last year, there is so much more work to be done to fill the gaps faced by patients with the closing of Komen and the pandemic.”

Girlfriends Run was started to honor and support Joleen Skarberg who was diagnosed with breast cancer and continues to run it every year with her daughters, sisters, nieces, cousins and girlfriends.

Before the recent closing of the local Komen affiliate, a partnership was formed with Pink Lemonade Project (PLP) to continue with two very important programs: the Toni Mountain Fund for Treatment Access and the Metastatic Breast Cancer Dinner Series. These hallmark programs are an incredible addition to PLP services and programs. PLP is also fortunate to have former Komen staff join the organization: Toni Mountain, volunteer, Ann Berryman, Development Consultant and Linda Aronsohn, Girlfriends for a Cure Manager.

Sponsorship opportunities are also available for Girlfriends Run, please contact Polina Senchilo at polina@pinklemonadeproject.org or 360-952-3814.

About Pink Lemonade Project

Pink Lemonade Project’s mission is to educate, empower, and support women and men affected by breast cancer. Founded in 2010 by Drs. Allen & Cassie Gabriel, our purpose is to provide breast cancer previvors, patients, survivors, and their families with the tools to enable them to thrive through their breast cancer journey and beyond. PLP provides critical support, beyond what the healthcare system can offer, to those affected by breast cancer who struggle

with the many emotional and psychological aspects of a breast cancer diagnosis and recovery. Our nonprofit has served more than 3,350 participants since our inception. Learn more at pinklemondeproject.org.

###